



Illustration, Apparel Design, Visual Development
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Experience

KOHL'S, Menomonee Falls - *Art Intern*

June 2023 - August 2023

Designed original artwork for Kohl's exclusive children's apparel brand, Little Co. by Lauren Conrad. Collaborated on graphics and patterns for "The Big One" and "Sonoma Women's" in-house brands. Worked closely with art directors to capture brand aesthetics and analyze trend evolution. Presented findings in three intern project sessions, simultaneously managing "Little Co." print and pattern responsibilities.

"Alex Beiza", Self Employed Small Business Owner

May 2020 - Present

Managing and operating my online storefront where I sell my artwork on a variety of physical objects. I design/create my own products, work with manufacturers, package and ship out packages to customers around the world. Participating in local makers' markets and pop-up events to sell work as well.

Discovery World, Milwaukee - *Guest Services*

June 2022 - April 2023

Worked on the floor managing different exhibits, making sure everything runs smoothly, and helping guests with anything they need.

Betty Brinn Children's Museum, Milwaukee - *Guest Services*

February 2020 - March 2020

Worked on the floor managing different exhibits, making sure everything runs smoothly, and helping guests with anything they need. Cleaning regularly as well.

Kohl's Children's Museum of Greater Chicago, Glenview - *Art Intern*

June 2019 - August 2019

Worked in the art studio, creating lesson plans, helping guests, cleaning regularly, and working one on one with the kids to help them realize their artistic talents.

Skills

Customer Service, Visual Development, Surface Design, Product Design, Children's Books Layouts, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Procreate, Lotta Browzwear

Education

Milwaukee Institute of Art & Design 2019-2023 - BFA in Illustration

Graduated Summa Cum Laude with a 3.9 GPA

Achievements

Deans List: All 4 years of schooling at MIAD

TREK Modern Icons: Celebration of Women Cycling: Won 1st place for Evie Richard's poster. Was on display at Trek offices and retailers throughout the world

Visual Arts Department Winner (2019)

National Art Honors Society President